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Barbican Turbo

The Ultimate Auto Fest

Tires and Parts talks to Matt Tarrant, Becky Crayman and Bryan Espie, some of the Barbican Turbo team, as they focus on bringing us the 2nd instalment of the region's premier custom, tuning and motorsports festival to be held in Abu Dhabi from the 8th – 10th of October this year.

Can you tell us what each of you does as members of the Barbican Turbo team?

MT – I'm the Show Manager, which means I'm responsible for inviting companies to take part in the show and adding exciting content to the show including features and demonstrations and working on the overall look and feel of the event.

BC – I find our event sponsors and then look after them once they have signed, so for us this is Barbican, our headline sponsor, who have provided us with the support to make sure the event goes ahead, and Marc Ecko watches who are the sponsor of our graffiti competition.

BE – I let everyone know the event is happening and try to make sure the event is full of people, all of the marketing basically, working with Barbican and local car clubs which is very important, radio, TV, magazines, newspapers, our websites, P.R. and doing social marketing like Facebook and Twitter. Lots of cool stuff! Last year we had over 19,000 visitors attend Barbican Turbo and its sister show Adrenaline Sports Live, presented by Rani, and this year we're looking for 30,000!

There are a lot of car-related events in the U.A.E. and the wider region. What makes your event different?

MT – Our event is the only event dedicated purely to customising your car. There is no other event like it in the region. There are a lot of garages and car clubs running their own fantastic events which is very exciting but not on the same scale as Barbican Turbo or with the ability to bring international stars

to what they do. This is where our company United Business Media has stepped in to help out and so far the response to what we've done is immense. Of course, you also have the internationally renowned motor-shows which again are fantastic but their key focus is the manufacturer and their newest stock models and you have trade exhibitions which aren't open to the general public and then you have the tracks which specialise in putting on race meetings. Barbican Turbo is a festival and from that point of view we rely mainly on activities, demonstrations and features to entertain our visitors – we are the only one's who do this.

Will you be doing anything interesting in the run-up to the event?

BE – Yeah, absolutely. For the month running up to the event we'll have the Barbican Turbo bus out on the streets of Dubai and Abu Dhabi promoting the event. The bus will be branded with Barbican graphics so it should be easy to spot! It will visit all the main areas in the 2 cities and also the universities as well, where you'll be able to sample Barbican, learn about the show and play games on one of the 6 Sony Playstation games consoles while sitting in Recaro race seats. It will be very cool!

Okay Matt, you mentioned the features, what will you have this year to entertain custom car lovers?

MT – Oh, lots of really cool stuff, we're really looking forward to it and I know car fans will love what we have for them too! Headlining the show this year will be demos from the "Need for Speed" European Drift Championships who will replace Team Orange from last year's show. This really, is the motorsports aspect of our show and we hope to develop it in future years, perhaps even bringing a proper Championship round out to the region. These guys are really amazing, they'll be doing speeds in excess of 80 miles per hour inside the venue arena in their



modified Nissans and trying to out-wit each other with speed, following the drift line, finding the biggest sideways angle possible and creating loads and loads of tyre smoke. It will be brilliant!

...And what else?

BE – Well some lucky visitors will have the chance to ride with the boys from the European Drift Championships in their drift taxis, we'll have the Top 100 back for a second year, which is the region's largest custom car competition with categories like Amateur Car of the Festival, Professional Car of the Festival, Best Body-kit, Best Club, Best Engine and more.

BC – Don't forget the prizes! The Top 100 will have trophies awarded for each category this year and unlike last year; judges will be using score sheets to make sure everyone

is judged fairly. The winner of the Amateur Car of the Festival will win a trip for 2 to Switzerland courtesy of Swiss Tourism, Swiss International Airlines and Zermatt.

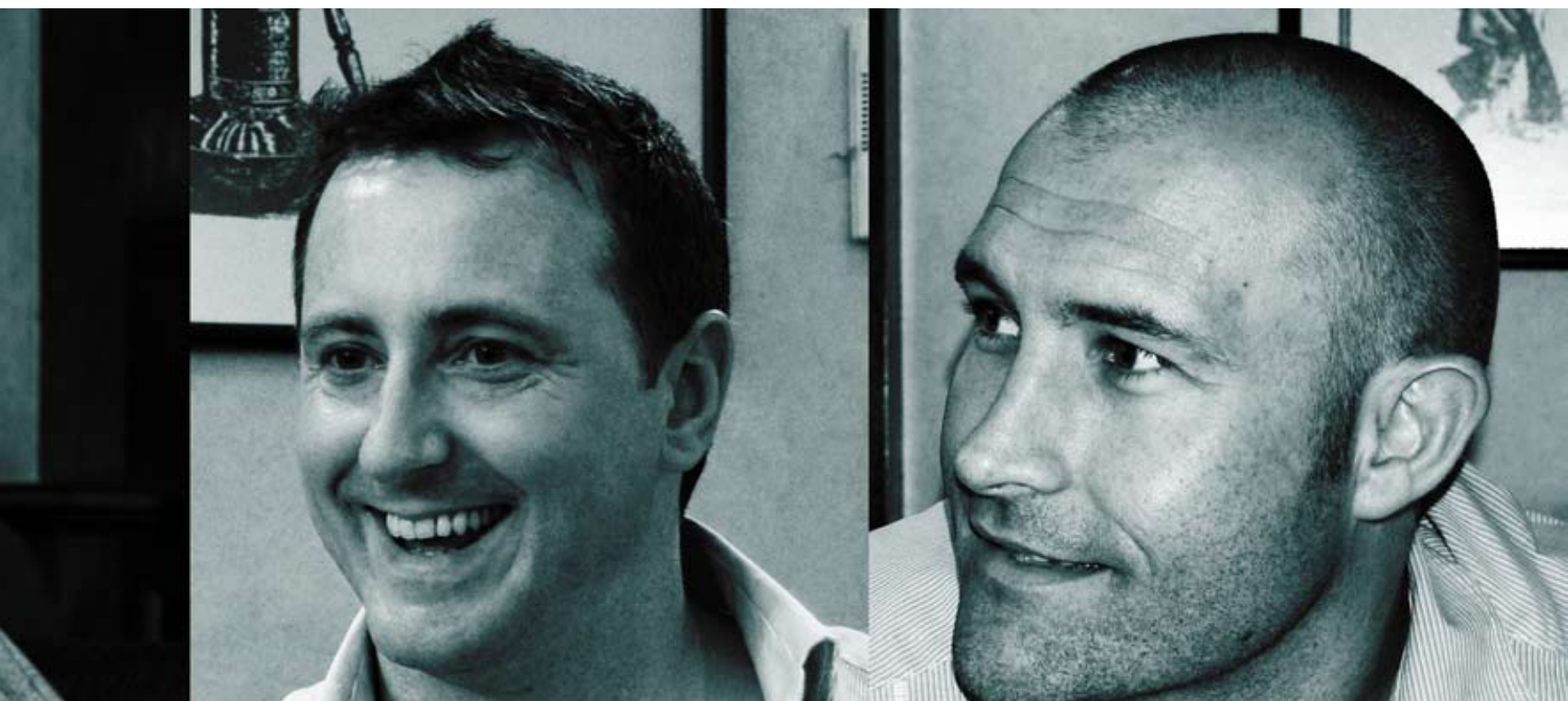
BE – Yeah, this includes Business Class flights, 3 nights in a 5 star hotel including breakfast and loads of cool activities to do each day, like a helicopter ride, a half day of summer skiing, a gorge adventure and a monster scooter ride. This prize is just fantastic and if readers want to enter their car into the competition you can do this by sending pictures and your car's modifications to info@barbicanturbo.com. There are also full details of the competition on our website at www.barbicanturbo.com

You had the Sound Off competition last year, will this run again?

MT – Yes it will, we will have the 2nd UAE National Sound Off competition which again will be run by S.A.F.E., the Society of Auto Owners and Filipino Expats

who are locally based experts in running audio competitions. You can enter this separately again through sending us an email or if you are already in the Top 100 competition you can enter during the show by registering at the S.A.F.E. booth. The same as last year, prizes will be awarded for the Best Installation and the Loudest Stereo and the Car Audio People will also be at the event and can provide expert advice on in-car entertainment alongside S.A.F.E.

BC – We also have a lot of new features for this year, including the Japanese Tuning zone from Auto Salon, the 1st UAE National Dyno Shoot Out, mud drifting, the Paddock car club zone, the Graffiti competition and the gaming zone from EA Games.



Matt Tarrant
Becky Crauman
Bryan Espie



Tell us more about those? What will they involve?

BC – Well, the Japanese Tuning Zone will be an area within the show specialising only in products and companies from Japan. Anyone who is into their tuning recognises the significance of the effect of the Japanese market on the tuning industry and this area will show the very best of the best from this part of the world. The area is also supported by Auto Salon which is a tuning magazine based in Australia which specialises in Japanese tuning and who have their own series of custom car shows throughout the year in Australia and throughout Asia as well – we're thrilled to have them on-board for this year as they've sent representatives to Japan, around Australia and to the United States to get companies to take part in the event. We're looking forward to them helping us out this year and over the following years too – we love what they do!

MT – We're still working on the Dyno Shoot-Out at the minute but watch this space for more info soon. The plan is to run a single and maybe even a double-Dyno comp' where competitors will be able to go head-to-head to find out which car has the biggest horsepower with prizes and the Graffiti competition sponsored by Marc Ecko watches will be done outside with artists painting their masterpieces onto the sides of 40 foot shipping containers being used as giant canvases! Mind-blowing! This will happen next to the drifting arena and the Paddock. To enter the Graffiti Competition, email us at info@barbicanturbo.com

What's the Paddock?

BE – This is our thank you to the local car clubs for all of the support they have given to the show. This is an area outside, in the heart of the action dedicated to them. They can bring their cars, the one's that aren't competing in the Top 100 and use it simply as VIP parking or somewhere to hang out and

to show off more of their cars, if they like. We're also giving car club members who take part in the Paddock a special discount rate on tickets, 60AED for 3 days for an adult instead of 100AED and 30AED for a child for 3 days instead of 50AED. The minimum booking for a club is 10 tickets and spaces are going pretty quickly as we have limited amount of space in the arena to have the Paddock.

MT – And lastly, from those Becky mentioned, we have the gaming zone from EA Games featuring at least 4 games including the "Need for Speed Shift" and mud drifting – guaranteed to be messy this will be run by AEV, Advanced Expedition Vehicles and their



fully kitted machines.

Mud drifting – that does sound amazing! Ok, so what about companies taking part? What's in it for them?

MT – Barbican Turbo is the perfect opportunity for tuning, custom and motorsports companies to show car fans in the UAE exactly what they can do to the vehicles they work with. This region is one of the world's most passionate places for modifying cars and I'm sure when petrolheads come through the doors they'll be blown away by what the local garages can do. The show will obviously help the tuning scene in the UAE grow by creating new fans of the custom culture and in turn new customers for the local garages - from this point of view we're essential to developing and growing their businesses and the industry as a whole. We're playing an important part in this development and that's good to know!

BE – The event will also be covered internationally. We've already had press enquiries from as far afield as the U.K., Ireland and the United States including editors and photographers and it's good to know our event is demanding attention and creating a stir internationally. One enquiry has come from The Editor of Import Tuner magazine based in California in the U.S. as he thought their readers would be interested in learning about the event – we're booking his flights now! Those companies which come to the event will get exposure on an international level and be able to show the world just how we do it in the UAE! These are exciting times!

Now we've got this year covered, where do you see the event going in the next 5 years?

BC – We'd like to see the event continue on its current path in the UAE, to get bigger and better, to have increased support from the market, to develop the show features and to bring in more international features as well. It would also be cool to have more support from the United States and Europe and we're working with key people to help us do that. All of this would be great news!

MT – And we'd also like to take the show to other countries and the possibility of doing this is being investigated just now. In particular, Saudi Arabia would be awesome as we know the aftermarket scene there is huge and the people there are crazy about their cars!



And finally, Bryan you're the marketing guy, can we have a shameless plug for the event this year?

BE – No problem, that's easy! The event runs from the 8th – 10th of October in the Abu Dhabi National Exhibition Centre and costs 50AED per day for adults and 25AED per day for children – great value when you compare it to the price of a cinema ticket! Tickets are available online at www.boxofficeme.com and selected Spinney's Hallmark and Cellucum stores.

BC – Also, If you would like to enter the Top 100, Sound Off, Dyno Shoot-Out, Graffiti competition or book your club's spot in the Paddock then send your details to info@barbicanturbo.com. Check out our websites, www.barbicanturbo.com and www.turbo.ae and you can follow us on Twitter – www.twitter.com/barbicanturbo or join our Facebook group.

MT – Otherwise we look forward to seeing you at the show for 3 days of high octane, tyre-shredding and festival features!

Thanks guys! See you at the show!

MT/BC/BE – Thank you!





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To hell with modesty...

The mid-sized monster causes a stir!

Experiencing this exceptional vehicle on the road even surpa To hell with modesty... The mid-sized monster causes a stir!

Experiencing this exceptional vehicle on the road even surpasses what it promises on paper. The latest generation of the AMG C-Class offers a perfect blend of unrivalled performance and expressive styling.

Remarkable comfort, sporty manners and long distance capability are not mutually exclusive qualities for this car.

Power in abundance and unbridled V8 goodness are provided by edo competition.

The verdict was unanimous: 457 horsepower and 600 Nm (442 ft-lb) are not enough. A newly developed high-performance exhaust system, exhaust headers, high-flow catalytic converters, new air filters and a recalibrated ECU (including top speed governor removal) boost these numbers to an impressive 555 horsepower and 680 Nm (501 ft-lb). As a matter of principle, all recalibrations done by edo competition are verified on the dynamometer to document the true power output.

The facts about the exceptional edo C 63: 6.3 liter naturally-aspirated V8 engine, 408 kW (555 hp), 680 Nm (501 ft-lb) of torque, 0 to 100 km/h (62 mph) in 4.3 seconds, top speed: 199 mph – there's no better way to sum up the capabilities of the edo C 63!

The high-performance exhaust featuring butterfly valves is as aurally impressive as it is advanced, monitoring the exhaust backpressure in real-time. The accompanying controller is programmable and the integrated 70 mm exhaust flaps open at a predetermined level of backpressure. The advantage of this system is that it provides a good amount of torque at low revs without restricting the maximum power at the top end. The high-flow exhaust system is made from 100% stainless steel and the stock-like dual exhaust tips underscore the expressive styling.

To provide superior levels of grip, edo competition offers exclusive wheel/tire combinations. Using a new wheel design the C 63 was equipped with a set of ultra-lightweight 19 in. sport wheels shod in Michelin Pilot Sport Cup tires. Front: 235/35 19, Rear: 265/30 19

As with all edo competition models, we set no limit to our customers' imaginations. Special interiors or lavish leather upholstery, individual requests are accommodated and executed with quality.

All modifications are carried out exclusively at edo competition Motorsport GmbH in Ahlen.

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While it's true that every Ferrari is innovative by definition, it's equally true that in the course of the Prancing Horse's history, certain cars have marked a genuine departure from the current range. This is very much the case with the Ferrari 458 Italia, which is a massive leap forward from the company's previous mid-rear engined sports cars.

The new model is a synthesis of style, creative flair, passion and cutting-edge technology, characteristics for which Italy as a nation is well-known. For this reason Ferrari chose to add the name of its homeland to the traditional figure representing the displacement and number of cylinders.

The Ferrari 458 Italia is a completely new car from every point of view: engine, design, aerodynamics, handling, instrumentation and ergonomics, just to name a few.

ITALIA

ferrari's innovative new v8



The 458 Italia
is the latest
incarnation of the
mid-rear engined
berlinetta and will
be unveiled at
the next Frankfurt
Motor Show

A two-seater berlinetta, the Ferrari 458 Italia, as is now traditional for all Ferrari's road-going cars, benefits hugely from the company's Formula 1 experience. This is particularly evident in the speed and precision with which the car responds to driver inputs and in the attention focused on reducing internal friction in the engine for lower fuel consumption than the F430, despite the fact that both overall displacement and power have increased. However, Ferrari's track experience makes its presence felt in the 458 Italia not only in terms of pure technological transfer but also on a more emotional level, because of the strong emphasis on creating an almost symbiotic relationship between driver and car. The 458 Italia features an innovative driving environment with a new kind of steering wheel and dashboard that is the direct result of racing practice. Once again input from Michael Schumacher - who was involved from the very start of the 458 Italia project - played an invaluable part.

The Ferrari 458 Italia's Pininfarina design provides further evidence of the complete departure from the past that this new car hails. The Ferrari 458 Italia has a compact, aerodynamic shape, underscoring the concepts of simplicity, efficiency and lightness that inspired the project. As with every Ferrari, the car's styling has been very heavily influenced by the requirements for aerodynamic efficiency, as can be seen from the downforce of 140 kg at 200km/h generated by the new model. The front features a single opening for the front grille and side air intakes, with aerodynamic sections and profiles designed to direct air to the coolant radiators and the new flat underbody. The nose also sports small aeroelastic winglets which generate downforce and, as speed rises, deform to reduce the section of the radiator inlets and cut drag.

The car's soundtrack is also typical Ferrari, with an exciting, powerful growl emerging from the engine before it channels through to the exhaust's three rear tailpipes.

The 458 Italia is equipped with the seven-speed dual-clutch transmission which increases performance whilst providing very smooth shifts even at full throttle. The engineers have developed specific, sportier gear ratios to match the power and torque curves of the new V8, guaranteeing high torque even at lower engine speeds and allowing the car to reach its maximum speed in top gear.

This new Ferrari is also a major leap forward when it comes to cutting emissions. Despite the fact that the new engine is significantly more powerful than the V8s that preceded it, the Ferrari 458 Italia produces just 320 g/km of CO₂ and fuel consumption is 13.7 l/100 km (combined cycle), the best in the entire segment.

The engineers also focused on weight reduction during the design phase for similar reasons. Consequently, the Ferrari 458 Italia has a dry weight of 1380 kg with a power-to-weight ratio of 2.42 kg/CV. Weight distribution is also optimal with 58 per cent over the rear axle. The result of the engineers' endeavours can be summed up in two simple statistics which together perfectly encapsulate the Ferrari 458 Italia's exceptional performance: 0-100 km/h acceleration in under 3.4 seconds and a maximum speed in excess of 325 km/h.



For the new chassis, once more in aluminium, Maranello's engineers incorporated various types of advanced alloys along with aerospace industry-derived manufacturing and bonding techniques.

With regard to vehicle dynamics, the Ferrari 458 Italia's suspension features twin wishbones at the front and a multi-link set-up at the rear tuned for maximum roadholding and superlative handling. Along with a more direct steering ratio, the 458 Italia thus offers extremely rapid turn-in and body control whilst maintaining superior ride comfort.

The Ferrari 458 Italia's interior is another area of the car that exalts its sporty personality. The driver is welcomed by a new layout and a revolutionary ergonomic interface where the main controls are all clustered on the steering wheel.

With the Ferrari 458 Italia, Maranello has brought a highly distinctive new car to its 8-cylinder range. The company now offers two models that share a common, race-derived DNA, both exceptionally sporty and fun to drive in true Ferrari tradition, but aimed at two very different kinds of client. While the Ferrari California was created for owners requiring a more versatile sports car with a practical edge, the 458 Italia is designed for owners for whom the priority is uncompromising on-road performance with occasional track day capability, but who still demand a car that is useable in day-to-day driving like all Ferrari's recent models.



FORD LAUNCHES 2010 MUSTANG CUSTOMIZER COMPLETE WITH VARYING BURNOUT SIZES



Ford has just launched an online customizer for the 2010 Mustang, and it's darn fun to play with. You can choose from a variety of hoods, louvers, scoops, spoilers, grilles, wheels, stripes, and pretty much everything else you can put on the exterior of a Mustang. You can even decide the size of your Mustang's burnout and even put down some rubber on the pavement.

We went with a monochrome look on our dream 'Stang, adding a Roush body kit, shaker hood, billet grille, 20-inch chrome wheels, and more. Check out our personalized 2010 Mustang on the site customizer and create your own.





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Motorsport innovation with new REITER Lamborghini LP560 GT3

The REITER Lamborghini LP560 GT3 was tested for the first time in public and is more efficient than its victorious predecessor: More power, improved suspension geometry, refined and optimised aerodynamics and a reduction in weight are key factors for the performance increase. In addition the car scores with an innovative 2-in-1 concept.



The new car is based on the production Lamborghini LP560-4. The REITER LP560 GT3 is equipped with a completely new and more powerful 5.2 litre V10 engine producing 570 PS (419.2 kW) at 8,000 rpm. It also develops significantly more torque than its predecessor – namely 540 Nm at 6,500 rpm. An EFI Euro 12 ECU performs the engine management.

With its new car REITER Engineering aims to continue the winning ways of its GT3 model series. To date a total of 49 examples were sold to the worldwide customer base. And with success: In addition to numerous race victories a REITER Gallardo GT3 currently holds the overall lead in the French FFSA GT3 and Asian GT3 championships. A brace of team titles (ADAC GT Masters), three championship titles (Australian GT, FFSA GT, Italian GT) and two championship runner-up positions (ADAC GT Masters, FFSA GT) have been credited to the REITER designed and developed Lamborghini racer over the last few years. However, the talk can not be of matching previous successes, "since the new Lamborghini GT3 is clearly far superior in many aspects than its predecessor," states Team Boss Hans Reiter

The car weighs-in at an impressive 1,190 kg and, as a result, numbers among the lightweights in the GT3 class. The reason for this is its unique light-weight design aluminium spaceframe-structure, which allows the chassis to be considerably lighter and extremely rigid torsionally. The front and rear bodywork and the sills are also manufactured from lightweight carbon-fibre.

The aerodynamic concept follows the high-downforce philosophy of the predecessor. A combination of the carbon rear wing, front splitter and the completely closed aluminium-honeycomb underfloor generate the downforce required. The aerodynamic could be improved by 8% compared to its predecessor.

According to comments by chief engineer Edward Turner the new GT3 suspension concept is based on its big brother the REITER Murciélago R-GT which has proven its competitiveness in recent seasons. CNC machined uprights, fabricated race wishbones, an 24-hour race braking system and the multi-adjustable race suspension specially developed for the GT3 car



underline this and are the foundation for the improved suspension geometry. The state-of-the-art mid-engine concept gives the car excellent handling and forms the base for the perfect front to rear weight distribution of 43-57%

Equipped with 270/650-18 (front) and 310/710-18 (rear) REITER Engineering exploits the maximum tyre dimension on the rear axle which in turn improves the grip compared to the forerunner GT3 and, more specifically, allows significantly more constant lap times.

As usual a Holinger race gearbox ensures excellent power transmission. An Evo-gearbox enabled gear-shift times to be reduced by half. In addition, the fully programmable, electronic power management system (OBR) is another technical innovation that eases handling and maintenance.

A genuine motorsport innovation and interesting added value for GT3 customers: During the concept and design phase the REITER development team produced the REITER Convertible Concept (REITER CC/32). It allows the GT3 car, available for 265,000 Euro net, to be converted to a full-spec GT2 race car cost-efficiently in an 'After Sales Solution' for approx 30,000 Euro net. In this way customers receive a REITER LP560 GT3 race car which can start worldwide in the GT3 classes and also in the GT2 categories including the LM GT2 class.



CGS Motorsports creates Flat Back for SEMA 2009

CGS Motorsports is one of the leading manufacturers of High Performance Cat Back Exhaust Systems and Air Intake Systems for late model cars, trucks, & SUVs.

Besides being one of the leading manufacturers of Performance Products, CGS has also become one of the leading creators of many SEMA Show vehicles over the years. CGS has built several trucks and SUVs for the Big 3.

Once again, CGS is creating another SEMA Show vehicle for Ford, which will be showcased at the 2009 SEMA Show. They will be customizing a new 2010 Ford Mustang, designed by Sean Smith of SS Designs, and named "FlatBack"

This modern day street machine will feature custom matte paint by BASF Refinishes with paint preparation by 3M, 22" one-off Colorado Custom wheels, Pirelli Tires, custom seats by Recaro, coil over suspension by KW, body kit by Roush, Baer racing brakes, and a supercharger by Whipple Superchargers.

As illustrated in the rendering, FlatBack will feature a Matte grey metallic paint, with gloss black graphics. So be sure to check out the completed FlatBack at this year SEMA show in Las Vegas, NV.



Wide Range of Customisation

Options for the Porsche Panamera

Through Porsche Exclusive and Porsche Tequipment, Dr. Ing. h.c. F. Porsche AG, Stuttgart, enables the customer to refine and personalise all Porsche models individually and exclusively to his or her particular wishes beyond even the sophisticated range of standard features. The new Panamera is no exception to this rule, again giving the customer the option to turn the car into a truly unmistakable one-off masterpiece by means of Exclusive features fitted straight at the factory or Tequipment components fitted later by the dealer.

In personalising Porsche's new Gran Turismo, the focus is not only on using the very best materials such as leather, wood, aluminium or carbon, but also and in particular on their perfect finish. The most important principle applied by Porsche Exclusive is therefore craftsmanship of the highest standard perfectly tailored to the individual customer. Which, wherever necessary, also means stitching and threads applied with painstaking care by hand.

The many years of experience offered by the specialists at Porsche

Exclusive come out particularly in the manual finish of top-quality wood perfectly highlighting the individual character of this sophisticated material. Yachting Mahogany, an inspiration from exclusive yacht building, is particularly exquisite and is available for the Panamera only through Porsche Exclusive & Tequipment. Light maple-wood inlays in dark mahogany provide a stylish contrast, the Yachting Mahogany Interior Package with trim panels on the dashboard and the doors as well as trim covers on the centre console all upgraded in this beautiful wood therefore offering an absolute highlight in the Exclusive & Tequipment range.

Grab handles on the roof lining as well as the three-spoke multifunction steering wheel (without maple-wood inlays) in Yachting Mahogany form a perfect match, adding the final touch to this unique finish.

Within the interior, Porsche Exclusive again offers a wide range of further options. The louvers on the air vents, the sun visors, the interior mirror, the trim cover on the steering column and the seat console front and rear, for example, are all available in top-grade leather. The

Interior Package, in turn, comes on request with individual elements and components finished in body colour, including the louvers on the air vents and even the key to the car. The Porsche logo on the headrests, an option very popular on both Porsche's sports cars and the Cayenne and available on either the front or the front and rear seats, is obviously another absolute must for the Panamera.

Models with double-clutch transmission, the PDK Porsche-Doppelkupplungsgetriebe, are available with a gear selector lever in unique design made of aluminium. The instrument faces and the Sport Chrono stopwatch come on request in Luxor Beige, Indian Red and Carrara White providing particular highlights in colour. As matching elements, the seat belts are available in Silver Grey or Indian Red. And last but not least, the truly discerning customer has the choice of illuminated and non-illuminated door cutout trims proudly bearing the respective model designation and made of either carbon or brushed aluminium.

Yet a further highlight in the wide range of Exclusive and Tequipment features for the new Panamera is the cooling box with a capacity of 10.5 litres positioned between the two single seats at the rear. Switching on and off on demand, the cooling box reduces temperatures to approximately 60°C for cool refreshments whenever desired. Two stylish glasses bearing the Porsche logo and the name Porsche naturally come together with the box.

The new Porsche Panamera is available straight from the factory with Porsche Rear Seat Entertainment, a newly developed entertainment system comprising two high-resolution seven-inch colour displays integrated in the backrests of the front seats, as well as individual players and two cordless infra-red headsets. The leather-covered display consoles each come with a USB interface, while the whole system is controlled by touchscreen operation. Immune to vibrations, the Porsche Rear Seat Entertainment System plays both DVDs and CDs in maximum quality, with connections for two separate, individually controlled AV sources as well as a game console or an iPod®.



Auto Fact

In 1958 Ford introduced the first electric trunk release.

The sporting and elegant look of the Panamera from outside may be further enhanced by air intake grids at the front finished in body colour as well as air outlet grids in the car's wings behind the front wheels also in body colour, plus the lower rear panel and diffuser again finished in the same colour as the car's body.

Meeting even the greatest transport demands efficiently and conveniently, Porsche Tequipment offers all kinds of racks and attachments for the Porsche roof transport system carrying various kinds of leisure-time equipment. A rear-end bicycle rack made of aluminium and finished in matt black is also available, fitting on to the optional towbar at the back of the Panamera and safely transporting up to two bicycles. With its optionally available extension, the rack can even accommodate up to three bicycles whenever necessary.

Apart from new Porsche child seats, a complete set of cases and bags tailored to the luggage compartment and a 12 V cooling bag, Tequipment also offers a wide range of audio and communication features for the new Panamera, interior packages, steering wheels in carbon or wood as well as a special wheel and tyre combination for summer and winter driving ranging in size from 18 to 20 inches, all for individual retrofitting on the car.

Starting immediately, the Panamera Exclusive Catalogue is available at all Porsche Centers, with the Tequipment Catalogue following in September 2009. Information on the full range of Porsche Exclusive & Tequipment is already available to interested customers today at all Porsche Centers.



2010 ASTON MARTIN LMV/R

Final concept images have been released for the 2010 Aston Martin LMV/R (Le Mans Vantage Racer). Only 30 of these race cars for the street will be produced for the world. Following in the footsteps of the Ferrari Scuderia and Stradale and Lamborghini Superleggera, the Elite LMV/R is lighter than the factory Vantage due to most of the body panels being made from carbon fiber. The Scuderia, Stradale and Superleggera were built for the purists who wanted a race car for the street, a more nimble version of the production street car that they were built from. These cars aren't for everybody due to their harsher ride and loud exhaust systems. This is the company that the LMV/R will now be amongst but even more rare and special. The Superleggera's US production was 172 cars, the Ferrari Stradale seen 1,288 examples built and the Scuderia production is supposed to top out at about 1,500 cars. Compare these production numbers to the 30 LMV/R's that will be built and you can see how special and rare the LMV/R will truly be. To take a Vantage and turn it into an LMV/R, many components are used. Here is a list of what comes standard on the LMV/R:

- Carbon fiber body kit consisting of: front bumper with screens, visible carbon canards, visible carbon front splitter, hood, fenders (2" wider), side skirts, side skirt panels, rear quarter panel extensions (2" wider), trunk lid with visible carbon rear wing, rear bumper with visible carbon diffuser
- Matte black 20" wheels and tires for wide body kit
- Lowering springs
- Big Brake kit
- Sport muffler with tips
- Carbon fiber engine bay kit
- Full Alcantara interior
- Carbon fiber interior kit
- Serial numbered plaque (only 30 cars will be produced)
- LMV/R matte black stripes
- Installation and full repaint

All LMV/R's will be assembled in Florida and sent to and from the dealership that sold the car within the US. All LMV/R's will be based on 2010 Vantage's and will be very unique. The customer will order a brand new Vantage in any color offered by Aston Martin with any options. The Vantage is then picked up and sent to Florida where the work will be performed. The exterior can be painted the factory color or a custom color at an additional charge. The interior can be assembled in any color of the customers choosing since all the surfaces will be covered in new Alcantara.

Ruf updates lineup with 685 horsepower Rt 12 S



The new dimension of driving pleasure is the RUF Rt 12 S. This high performance sports car connects high end performance with complete road capability. The refined biturbo boxer engine with 504 kW (685 hp) develops a maximal torque of 880 Nm and even satisfies highest demands. The roll cage which is integrated in the ceiling has been developed by RUF and belongs to the standard equipment of the Rt 12 S. The new RUF sets a new course with the dynamic design of the front with separate LED alternative lamps for the position light and the turn signals. A discreet carbon rear spoiler with tearing edge, air ducts which are harmonically

integrated in the widened rear fenders and exterior mirrors from the RUF CTR 3 complete the appearance of the Rt 12 S. The RUF has forged 19 inch light alloy wheels in the front and in the rear. Behind you can see the ceramic brake discs of this high performance brake system. The chassis and the aerodynamics are tuned to a maximum speed of 360 km/h. Optionally we can deliver a height adjustable front axle which hydraulically offers 50 millimetres more chassis clearance by pushing a button for passing basement garages and higher curbs easily. The interior is constructed for a RUF known functionality. Extremely contoured bucket seats or comfortable sport seats and a steering wheel with maximum grip offer the right ergonomics for fatigue-proof driving. Applications in varnish, aluminium or carbon are possible and offer the client an individual scope of design.

The RUF Rt 12 S coupé can optionally be delivered with rear drive or four-wheel drive and costs 255,900.00 Euro (plus VAT).



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THE SUBARU IMPREZA WRX STI SPEC C

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, launched the "Subaru Impreza WRX STI spec C", a new addition to the current WRX STI line-up. The model goes on sale today through Subaru dealerships in Japan.

Based on the Impreza WRX STI, the iconic sport model of Subaru, the WRX STI spec C model features enhanced engine and chassis performance as well as a lighter body on the premise of driving in motor sports. The model further strengthens its presence in the high performance car arena by offering sheer excitement and unique driving sensations as a distinctive road sport model, in line with the performance level originally delivered by the Impreza WRX STI.

The turbocharger newly adopted ball bearings for the turbine axle bearing, and the ECU (Engine Control Unit) program was also exclusively tuned. Thus the engine of the spec C model provides quicker response and improved accelerating performance. Thanks to its specially designed front & rear suspensions and improved body rigidity, the chassis offers stable and linear driving control even in marginal driving conditions. The adoption of an aluminum engine hood, laminar window glasses and a downsized battery resulted in a lighter body, which further polishes the model's driving performance.

Subaru enhanced the WRX STI line-up by introducing this STI spec C model, in addition to the STI A-Line model, the AT version introduced in February this year.

Outline of Subaru Impreza WRX STI Spec C

Enhancement of Engine performance:

- Ball bearings of the turbine axle were newly adopted to reduce friction in the turbocharger. With the optimized ECU programming, the engine offers smoother and quicker response to the accelerator pedal and excellent accelerating performance.
- An inter-cooler water spray prevents rise in intake-air temperature at continued high-load driving, providing stable engine performance and improved efficiency.

Enhancement of Chassis performance:

- Reinforcement of the cross member in front-suspensions offers a linear steering response.
- Specification changes in damping force of suspensions, coil spring rate, rear stabilizer and rear sub-frame bushes optimize rigidity for body roll and retain excellent road-holding capability.
- Rear LSD (Limited Slip Differential) system was changed to a mechanical type from a Torsen type to obtain the steady and powerful traction during cornering.
- Bridgestone "POTENZA RE070" (245/40R18) were adopted to enhance cornering ability and higher grip performance, especially in dry conditions.
- Nimble handling with a firm steering feel is assured by increasing oil flow volume in the power steering system.

Lightened body:

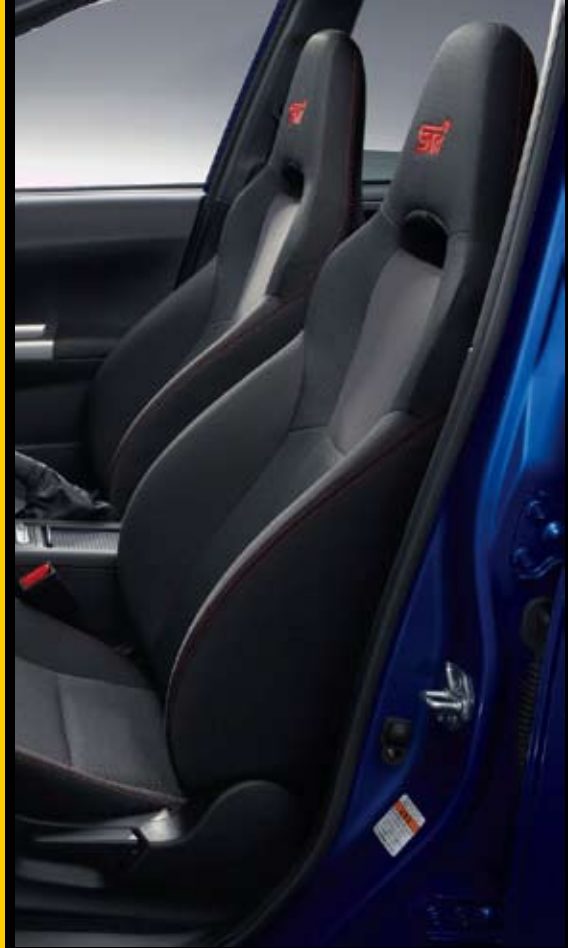
- An aluminum engine hood and a downsized battery, which make the front section of the vehicle lighter, produce better maneuverability.
- Laminar glasses were adopted in the front and side windows. They lightened the upper section of the body weight, resulting in improved stability during cornering.
- Newly-designed lightweight 18-inches alloy wheels are standard to offer excellent road-hugging property by reducing unsprung weight. (17-inches alloy wheels are optional)
- A flat tire repair kit is standard, which also helps weight reduction.

Others:

- A structural change of fuel pump provides stable fuel delivery even on high-load driving.
- Gold colored "brembo" brake calipers are standard.
- The front bucket seats (fabric with red stitch) are standard on models with 18-inches alloy wheels.
- The "RECARO" seats (Alcantara and leather combination with red stitch) are optional on models with 18-inches alloy wheels.
- Two exclusive exterior colors are available; Sunrise Yellow and Pure White.
- The production is limited to 900 units.

Major specifications:

- Engine type: Horizontally-Opposed 4-cylinder DOHC 16-valve turbocharged engine
- Displacement: 1,994 cc
- Maximum output: 227kW (308 PS)/6,400 rpm
- Maximum torque: 422 Nm (43.0 kgf·m)/4,400 rpm
- Turbo type: Ball-bearing type twin scroll turbocharger



The VW Golf from ABT



Gran Turismo 5 Prologue



Gran Turismo 5 Prologue, an intense precursor to Gran Turismo(TM)5, features over 60 meticulously detailed vehicles from manufacturers such as Ferrari, Audi and Nissan. Users will experience the vehicle-specific physics technology and intricate graphical rendering that Polyphony Digital is renowned for. Additionally, for the first time in the history of the franchise, users can race online -- at 60 fps (frames per second) in stunning 1080p HD* -- with up to 16 vehicles at a time on beautifully rendered tracks from around the globe, including Daytona International Speedway(R) and a London City track.

"Ten years following the introduction of Gran Turismo(TM) on PS one(R), Gran Turismo 5 Prologue delivers the most realistic and technologically advanced racing experience on any platform," said Jeff Reese, director, software marketing, SCEA. "With 1080p graphics, revolutionary online features like Gran Turismo(TM) TV and the new in-cockpit racing view, the world's best-selling racing franchise will once again set the standard for racing games."

That's what a winner looks like since 1974 the VW Golf has dominated not just its vehicle class, but since then it has been Germany's favourite car almost every year – a success story, which ABT has also co-written. This is because for just over 35 years the Allgauers have looked after the "Golfs", from the very first one to the current new, sixth version of the long-time favourite. And as usual, ABT has once again had great success with it: with the tailor-made body-kit the designers from Kempten underline the fine character of the number one and give it an extra dose of sportiness. The front grill and spoiler, side skirts, rear spoiler and rear skirt make the ABT Golf VI seem dynamic and give it class. The components also suit the angled 4-pipe rear muffler and the AR and BR alloys perfectly. Anyone wanting the complete ABT look can also save money with the exclusive and complete exterior Package. This package also contains, in addition to the ABT AR or BR alloys, the ABT springs. For the new Golf the car tuner also offers a finely tuned ABT coil-over suspension system, the ABT braking system and the ABT sports braking system. These components guarantee you driving enjoyment and safety.

It is, of course, not just the "exterior values" that impress with the ABT Golf VI: the performance improvements offer sportiness, while at the same time are also completely modern. The magic word here is downsizing and it is extremely effective especially with the 1.4 TSI. The most powerful version of the unit offers an impressive 210 HP (154 kW) instead of 160 HP (118 kW). That corresponds to the power of the 2.0 TSI, which has a larger engine, and it provides similar sporty performance at considerably lower consumption and thereby lower emissions. The engine is also durable, reliable and suitable for everyday use, as these "internal values" are written into the specifications of every ABT engine. Even the "smaller" 1.4 TSI, which provides an impressive 160 HP (118 kW) on the road instead of 122 HP (90 kW), combines driving enjoyment with durability, as does the successful 2.0 TSI. With ABT the sporty two-litre car provides 240 HP/176 kW instead of 210 HP/154 kW. An economical alternative especially for regular drivers is the 2.0 TDI, which



impresses at ABT with robust torque and 170 diesel horsepower (125 kW). The 30 extra-HP make themselves felt in the handling which is considerably more agile. The new ABT Golf VI is an all-round impressive vehicle, the best symbiosis of individuality, sporty aspirations and modern technology.

The new ABT Golf Data and Facts:

ABT POWER

Series: 1.4 TSI 122 HP/90 kW ABT Power: 160 HP /118 kW

Series: 1.4 TSI 160 HP /118 kW ABT Power: 210 HP /154 kW

Series: 2.0 TSI 210 HP /154 kW ABT Power: 240 HP /176 kW

Series: 2.0 TDI 140 HP /103 kW ABT Power: 170 HP /125 kW

ABT AERODYNAMICS

ABT Front grill

ABT Front apron

ABT Sidebars

ABT Rear apron attachment

ABT Rear spoiler

ABT SPORT WHEELS

ABT AR and BR; 18 and 19-inch; diamond turned or high-gloss polished.

Also available as a full wheelset with sports tyres.

ABT EXHAUST TECHNOLOGY

ABT 4-pipe exhaust

ABT SUSPENSION

ABT springs, lowering of the vehicle's centre of gravity

ABT Thread sports chassis

ABT BRAKES

ABT Braking system, brake disks 345 millimetres

ABT Sports braking system, brake disks 380 millimetres

ABT EXTERIOR PACKAGE

The package consists for example of: front grille, front skirt, side skirts, rear skirt, rear wing, suspension springs and the AR 18 wheel set with tyres 225/40 R18

Gran Turismo 5 Prologue will feature various innovative and revolutionary modes to harness PS3 system's capabilities while further developing an automotive lifestyle and global community. Among them is Gran Turismo(TM)TV, a new dedicated online channel available exclusively from PLAYSTATION(R)Network that delivers worldwide motorsport programming and manufacturer content. Additionally, Gran Turismo 5 Prologue will support online racing events to foster community competition. A new in-cockpit view will provide a unique perspective for racers and features real-time gauges and human animations that accurately represent the true performance and handling of each vehicle. To extend the realistic driving experience, Gran Turismo 5 Prologue is also compatible with the new DUALSHOCK(R)3 controller, which has vibration functionality.



Apollo Tyres launches refreshed freshed website

Reflects new corporate identity vibrant, young and ambitious

Apollo Tyres launched its new corporate identity across operations in the first quarter of 2009. Now it's the turn of its website to don the new look and colours. Moving away from the earlier usage of black and red to the vibrancy of purple and orange, moderated



by shades of grey. Colours and usage, which no other tyre company has, and only a few companies across the world dare to incorporate. The colours have allowed Apollo to bring to the fore its internal reality of youthfulness and dynamism.

The new website (www.apollotyres.com).

com), attempts to live up to these virtues, introducing contests and "fun" elements for the surfer in sections called Fun Wheeling and Contest Corner. A special section called Motor Marks (under the India country site), primarily for motoring buffs, captures properties Apollo Tyres has built with various automotive publications in India. The Contest Corner now has a photography contest for both amateurs and professionals focusing on the "Joy of Motoring". Entries are welcome from all till September 2009.

Structurally, the website has five distinct blocks, namely, Corporate, India, South Africa, Europe and Other Markets. The Corporate section carries content related to Apollo Tyres Ltd as an organisation. And includes information for key stakeholders like Media and Investors. Other Markets is tailored to the needs of Apollo's customers beyond the three domestic markets. The Country Operation sites are being developed as customer-focussed sites, concentrating on specific activities in each geography.

A key requirement that was kept in mind was ease of navigation to enable any information to be accessed with a maximum of three clicks and that most information should be easily downloadable, including company logos, biographies and photographs of management and financial trends.

According to Alexa web ranking, among global tyre companies, www.apollotyres.com ranks as the 4th most frequented site in the world.

Toyotires.com Wins Best in Class for 2009 Interactive Media Awards

Clean visuals, easy navigation and ready access to continually updated product data are some of the elements designed into the new toyotires.com. The entire user experience is designed to better inform consumers about the full line of Toyo Tires' products, which includes numerous tire applications for passenger cars, light trucks and commercial vehicles. The site also serves as a resource tool for authorized Toyo Tires dealers.



Complete line of replacement tires for high performance cars, luxury vehicles, light trucks and SUVs as well as tires for commercial trucks, buses and off-road and construction applications.

Toyotires.com, the comprehensive website representing Toyo Tire Corp., recently won "Best in Class" in the Consumer Goods category of the 2009 Interactive Media Awards™. Designed and developed by Garrigan Lyman Group of Seattle, Washington, toyotires.com was created for the U.S. market and provides a full insight into the Toyo Tires® brand. The Interactive Media Awards are judged and presented annually by the Interactive Media Council, Inc., a non-profit organization consisting of lead web designers, programmers, advertisers and web-related professionals.

"We are proud that ToyoTires.com has been acknowledged by the interactive community," said Julie Sediq, director of marketing communications, Toyo Tire U.S.A. Corp. "Garrigan Lyman Group did a fantastic job of creating a web site that conveys our position as a premium brand and delivers a positive user experience."



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Hankook Launches Tires Exclusively for Middle East Market

Hankook Tires, and their exclusive distributors for the Middle East, Al Dobowi Tyre Company, used the occasion of the HANKOOK PARTNER'S DAY 2009 to launch two new passenger and ultra high performance car tires at a grand event at the Al Murooj Rotana Hotel on Thursday 9th July 2009.

Mr. Surender Singh Kandhari, Managing Director of Al Dobowi, while thanking the large gathering of over 115 dealers who had come in from Dubai, Sharjah, Ras Al Khaimah, and Abu Dhabi, emphasized on the excellent quality and the wide range



Mr. Surender Singh Kandhari, Managing Director of Al Dobowi

of Hankook tires for passenger cars. The launch of two new patterns, ME01 and ME02, exclusively for the Middle East market, was another first by the company.



Mr. B.H. Kim, General Manager of Hankook Tires ME

Mr. B.H. Kim, General Manager of Hankook Tires for the Middle East in Dubai, welcomed the dealers. An audio visual presentation to the partners highlighted the growth of the company from a single plant in 1941 to the present two plants in Korea, two in China, and one in Hungary. Although Hankook Tires is ranked as the 7th largest tire manufacturer in the world, it is today one of the most preferred brands. Mr. Kim stated that the launch of the new tires exclusively for the Middle East market would give their partners additional strength to further push and promote the sales of Hankook tires. The new tires, he said, would be available in both the common and ultra high performance sizes, and would have improved mileage and better riding comfort. The Ventless Mould (MSV) Technology would vastly reduced noise levels. While the weight down solid belt cord improves fuel efficiency and steering stability, the Twofold Jointless Full Cover gives better breaking performance.



A lucky draw was also held. A 32" LCD Samsung TV was won by Mr. Uday Kumar of Mohammad Al Jafrah Tyres, a 22" LCD Samsung TV by Mr. Majid of Al Saeedi Automotive Trading, and a Nokia mobile phone by Mr. Satish of Multi Trade.

This session was concluded by Mr. Harjeev S. Kandhari, Executive Director of Al Dobowi which was followed by a lavish dinner for the partners.

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Goodyear and NASA Invent 'Spring Tire' for Moon, Possibly Earth

Team develops energy efficient tire that won't go flat

The National Aeronautics and Space Administration (NASA) and The Goodyear Tire & Rubber Company have developed an airless tire to transport large, long-range vehicles across the surface of the moon.

The new "Spring Tire" with 800 load bearing springs is designed to carry much heavier vehicles over much greater distances than the wire mesh tire previously used on the Apollo Lunar Roving Vehicle (LRV). The new tire will allow for broader exploration and the eventual development and maintenance of a lunar outpost.

According to Vivake Asnani, NASA's principal investigator at the Glenn Research Center in Cleveland, this was a significant change in requirements that required innovation. "With the combined requirements of increased load and life, we needed to make a fundamental change to the original moon tire," he said. "What the Goodyear-NASA team developed is an innovative, yet simple network of interwoven springs that does the job. The tire design seems almost obvious in retrospect, as most good inventions do."

The Spring Tire was installed on NASA's Lunar Electric Rover test vehicle and put through its paces at the Johnson Space Center's "Rock Yard" in Houston where it performed successfully.

"This tire is extremely durable and extremely energy efficient," noted Jim Benzing, Goodyear's lead innovator on the project. "The spring design contours to the surface on which it's driven to provide traction. But all of the energy used to deform the tire is returned when the springs rebound. It doesn't generate heat like a normal tire."

According to Goodyear engineers, development of the original Apollo lunar mission tires, and the new Spring Tire were driven by the fact that traditional rubber, pneumatic (air-filled) tires used on Earth have little utility on the moon. This is because rubber properties vary significantly between the extreme cold and hot temperatures experienced in the shaded and directly sunlit areas of the moon. Furthermore, unfiltered solar radiation degrades rubber, and pneumatic tires pose an unacceptable risk of deflation.

According to Asnani, the Spring Tire does not have a "single point failure mode. What that means," he said, "is that a hard impact that might cause a pneumatic tire to puncture and deflate would only damage one of the 800 load bearing springs. Along with having this ultra-redundant characteristic, the tire has a combination of overall stiffness yet flexibility that allows off-road vehicles to travel fast over rough terrain with relatively little motion being transferred to the vehicle."



NASA has been so impressed with the tire that it decided to highlight the project during NASA's recent "Day on the Hill" exhibit at the Rayburn House Office Building in Washington, DC. "I spoke with 10 to 15 members of Congress and about sixty staffers," noted NASA's Asnani. "Virtually everyone I spoke with was blown away by the idea that this technology may one day be used, not only for extraterrestrial vehicles, but also, perhaps, for vehicles here on Earth."

Additionally, NASA has highlighted this technology development in its annual Hallmarks of Success video series. The series features NASA's most positive corporate team efforts. Goodyear was one of only 11 corporations - and the only tire company - included in the video. Those interested in viewing the video may do so at http://www.nasa.gov/offices/ipp/video/hallmarks_moontires_index.html.

Goodyear is one of the world's largest tire companies. It employs approximately 70,000 people and manufactures its products in more than 60 facilities in 25 countries around the world. Its two Innovation Centers in Akron, Ohio and Luxembourg strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information on Goodyear, please visit www.goodyear.com.

The NASA John H. Glenn Research Center is one of NASA's 10 field centers, empowered with the resources for developing cutting-edge technologies and advancing scientific research that address NASA's mission to pioneer the future in space exploration, scientific discovery and aeronautics research. Working in partnership with government, industry and academia, the center serves to maintain the U.S. economy's global leadership while benefiting the lives of people around the world.

Add life...to you and your tires!

Goodyear's safe driving begins with proper care of the part of your car that comes in contact with the road – tires. In this second of a five-part series, Goodyear will provide a few practical tips on tire care and maintenance.

Tires – its condition, proper care and maintenance – are most essential before anyone embarks on a journey, whether short distance or long. It is not only economical as it saves on costs, but more importantly, it could save your life and your family's, as well as others on the road.

Balance and Alignment

Having your tires balanced and your vehicle properly aligned is vital not only to the longevity of the tire, but to the safety of the driver and to the performance of the car.

Unbalanced tires cause road vibration, which leads to driver fatigue, premature tire wear (also known as cupping or dipping) and unnecessary wear to your vehicle's suspension. Tires should be balanced when they are mounted on wheels for the first time or when they are remounted after a repair. They should be re-balanced at the first sign of a vibration or shimmy, and should be balanced at least once a year.

A vehicle is said to be properly aligned when all suspension and steering components are sound and when tire and wheel assemblies are running straight and true. Proper alignment is necessary for even tread wear and precise steering. Uneven front or rear tire wear, or changes in your vehicle's handling or steering can indicate misalignment.

The cost of keeping your tires balanced and your vehicle properly aligned will more than pay for itself in tire mileage, performance and comfort.





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Fortis

Kumho's eco friendly SUV with previously unattained levels of off/on road capability

Kumho is a tyre manufacturer with a conscience. It produces millions of tyres for today's SUVs, but is acutely aware that such vehicles will have to change dramatically if they are to survive ever greener vehicular legislation. They will also have to provide a better balance of on and off road ability. The company has therefore employed the skills of its in house designer, Rob Dolton, to demonstrate exactly what tomorrow's SUVs could be like - the intriguing result is Fortis!

Body panels manufactured from recycled tyre rubber

Fortis has the aggressive stance expected of a highly capable SUV combined with such fresh aesthetic touches as light clusters influenced by Korean glass sculpture. Far more contemporary still are the bumper sections, doors, bonnet, front wings and rear hatch which are manufactured from recycled tyre rubber. Underpinning all this machismo is a modular chassis and drivetrain concept that will be developed through subsequent designs, the platform allowing for different vehicles to be easily packaged around common parts.



The drivetrain comprises four 100hp chassis mounted motors - one powering each wheel when the vehicle is in 4 wheel drive mode. This system provides ultimate off road traction, ESP and hill descent, while the motor configuration allows for easy transition between 4WD, 2WD, FWD and RWD. The in wheel regenerative braking system gives optimum on road driving response.

Electric power

Power comes from a Lithium ion battery pack and Kumho believes the viability of such alternative propulsion will depend on the technology becoming as user friendly and convenient as petrol and diesel are today. Fortis's batteries can therefore be used in two ways:

1. Recharged - at home, work or recharge stations
2. Exchanged - old batteries replaced by new ones on longer journeys

Revolutionary tyres with adjustable treads

As you'd expect from one of the world's leading tyre manufacturers, the Fortis also boasts revolutionary tyre technology. Currently, the only way an SUV will provide optimum performance both on and off road is to change the tyres for each requirement. The Fortis, however, allows its driver to specify the performance required from just one set of tyres by having a tread pattern that can be adjusted at will.

The tyres feature metal biters in their tread that optimise off road performance - when employed, it is primarily they that grip the terrain for maximum traction and durability. For on road use, the tyre cavity is inflated. This expands the rubber areas of the

tyre to cover the metal biters, offering high levels of comfort, noise performance and road biased dynamic ability. With this technology, one really can achieve the best of all worlds.

Unique credentials

Rob Dolton is the only qualified vehicle designer employed within the world's tyre industry and is retained by Kumho's European Technical Centre in Birmingham specifically to explore future technologies for road and track vehicles, and the tyres on which they run. A graduate of the internationally renowned Automotive Design Department of Coventry University, he worked for Fiat Advanced Design in Turin before joining Kumho in 2005. Dolton's previous vehicle concepts include a bamboo chassied single seat racecar powered by four Maglev units.



The First Co-Branded Michelin/Harley-Davidson Motorcycle Tire

Vehicle alignment should be checked often, especially if you notice your vehicle 'pulling' to one side or another, or if you notice irregular tread wear on your vehicle's tires.



Michelin unveils all-new MICHELIN Scorchers™ "31" tire for Harley-Davidson Dyna models

For the first time in their long histories, Michelin and Harley-Davidson have joined forces to develop the all-new MICHELIN® Scorchers™ "31" tire, which carries both companies' trademarks on its sidewalls and the signature Harley-Davidson logo carved into the shoulder. Available exclusively as original equipment on four 2010 Harley-Davidson® Dyna® models, the all-new tire was unveiled on July 25th at the Harley-Davidson summer dealer meeting in Denver, Colorado.

"Michelin has specifically engineered this innovative and durable tire to meet the high expectations of Harley-Davidson owners," said Gary Midkiff, Vice President of Michelin North America's Two-Wheel Division.

The MICHELIN® Scorchers™ "31" delivers superior performance in three key areas, providing sensational grip, impressive durability and excellent handling.

The exclusive deep-cut tread design improves grip and water evacuation capability. Grip performance, particularly on wet pavement, is also enhanced by the tire's rubber compounds, which use the latest generation of MICHELIN® synthetic polymers.

The new tire's particularly high mileage is a result of the premium-quality components used in its rubber compounds and Michelin's exclusive manufacturing process, which creates a blend whose unrivaled homogeneity enables the new MICHELIN® Scorchers™ "31" to deliver truly outstanding durability.

Michelin also wanted to ensure that the tire would provide confidence-inspiring handling, so its Research & Development teams used aramid belts under the rear tread to stabilize the contact patch. In addition, the carcass plies are made from polyester to provide exceptional ride comfort.

As well as being offered as original equipment on 2010 Harley-Davidson® Dyna® Super Glide®, Super Glide® Custom, Street Bob® and Low Rider® models, the MICHELIN® Scorchers™ "31" tire can also be fitted on a variety of 2006-2009 Dyna® models.

Michelin began offering replacement tires for Harley-Davidson® motorcycles in 2007, when select sizes of the MICHELIN® Commander® and Macadam® 50 tires were first tested and validated by Harley-Davidson for a wide range of Sportster®, Dyna®, Softail® and Touring® motorcycles. The introduction of the MICHELIN® Scorchers™ "31" marks the first exclusive MICHELIN® original equipment fitment on Harley-Davidson® motorcycles.



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New Software Improves Tyre Management

A new software option that offers race and tyre engineers the possibility to simultaneously monitor the pressure and temperature of over 240 tyres from a single location has been announced by BERU f1systems. With complete data from all the tyres available, engineers can quickly identify issues and select the optimum wheel set for the conditions.

Innovative 'Garage Monitoring Software' allows race teams to monitor pressure and temperature of up to 240 tyres at once



"Currently engineers have to interrogate each tyre individually which can be time consuming" says application engineer James Shingleton. "This new software provides the temperature and pressure of up to 240 tyres in a single location, simplifying the task considerably."

The system can also advise if tyres breach pre-determined minimum and maximum pressures or temperatures, quickly highlighting a tyre which is not in its optimum condition. With multiple configuration options, the team can set individual warning parameters for front and rear tyres. Using the permit list and position file already generated for the TPMS ECU, (to recognise which wheel set a sensor belongs to, and where it will be positioned on the car) the software sorts the data received to display complete wheel sets on screen.



The system works using antennae mounted in the garage to receive datagrams transmitted by the wheel sensors when they are stationary, or when the wheel sensor is interrogated by a Mini Trigger (one supplied with the package), which are then processed by the ECU and the data is transferred to the PC software.

The Garage Monitoring Software compliments BERU f1systems' complete range of TPMS products. The firm's award winning technology is available for applications ranging from Formula One through to road cars and commercial vehicles. The firm also manufactures diagnostics and test equipment for race teams and vehicle manufacturers.

The system is expected to be popular with teams at the higher levels of motorsport as well for tyre suppliers supplying control tyres to professional one make series. "Our systems have always provided comprehensive data about the tyres on the car for drivers and engineers," adds Shingleton. "Now, the technology also offers a complete picture about all the tyres waiting to go onto the car, which benefits those fitting and managing the tyres."

Federal Introduces Himalaya SUV 4X4 Ice-breaking Confidence Snow Tire

As one of the globally top tire manufacturers to differentiate itself from other winter tire market in Central Europe, Federal has recently added the latest snow tire development to the Himalaya portfolio. Designed specifically for drivers looking for traction and wintry safety under slippery, iced conditions, the technology-driven Himalaya SUV is engineered to enhance the most winter driving performance with more control and stability given in cold temperatures, making an ideal application to fit a wide range of today's popular and luxury sports utility vehicles.

The tire features the squarish tread block and newly developed silica rubber compound which increase contact patch with the ability to grip snow. Longitudinal groove pattern is intended to deliver surely footed traction and straight line stability on snowy pavement. Meantime, ladder-shaped slope design along the groove allows slush to be evacuated for optimized driving experience.

Not only boasted the fulfillment of severe snow service conditions and its responsive steering capability on icy and snowy road surface, the multiple pitch arrangement provides outstanding water dispersion in wet and slushy conditions, offering high level safety from skiddy road. In addition to the snowplowing excellence, the highly straightened construction of Himalaya SUV also yields precise handling and smooth ride at high speed maneuverability, thanks to the best tire profile, durability and pressure distribution achieved through the state-of-the-art computer simulation.

Other major benefits and innovative characteristics include high modulus polyester forms a tire with more uniformity and consistency while steering or stopping on ice and snow covered surface. Jointless nylon band contributes to uniformity and reduces rolling noise as well as a well placed ledge within the groove to ensure slush expulsion.



The Himalaya SUV, Federal's newest SUV sport snow tire will lead your car to go just about anywhere in particularly extreme weather with ice-breaking confidence and is now available in aspect ratios 55 to 70 series, wheel diameter codes 16 to 18 inches and T speed rating.



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Yokohama Rubber supplies "ADVAN" as control tire to WTCC for 7 consecutive years



Tokyo - The Yokohama Rubber Co., Ltd. announced that it would become the official supplier of the control tire for the FIA World Touring Car Championship (WTCC) for 7 consecutive years from 2006 to 2012.

Since 2006, Yokohama Rubber has provided the race with ADVAN, the company's global flagship brand tire as the control tire. Based on its evaluation of ADVAN racing tires as the tire fully satisfying FIA (Federation

Internationale d'Automobile) performance requirements, the WTCC has recently decided to use the tire as the control tire for a period from 2010 to 2012.

WTCC is one of the three FIA-titled world championships, along with Formula 1 (F-1) and the World Rally Championship (WRC). It is the world's most prestigious touring car race in which private teams as well as works including BMW, Chevrolet, SEAT and LADA participate. One of the most spectacular attractions of the race is its unprecedentedly-fierce close fight. The race is staged mainly in Europe in addition to Latin America,

Asia and, from this year, in Africa. Heated battles of the race are broadcasted worldwide. In Japan, the race will be held from October 31 to November 1, 2009 at the same course as last year: Okayama International Circuit. During the same period, the Formula 4 (F-4) Japanese championship race, for which Yokohama Rubber also serves as the official supplier of the control tire, will be held as a WTCC support race.

Yokohama Rubber will supply ADVAN A005 (dry) and ADVAN A006 (rainy) that are WTCC-only tires capable of enabling any entry cars with different circuit adaptabilities and types to demonstrate their best performance. The company is committed to more strongly emphasizing high quality and high performance of "ADVAN" by "disseminating information throughout the world" and "further upgrading technologies" as the official tire supplier of WTCC.

Toyo Tires Launches Extensa HP First Entry-Level High Performance Tire

Combining legendary quality and performance at a budget-conscious price, Toyo Tire U.S.A. Corp. has introduced the Toyo Extensa™ HP. This is Toyo Tires' first entry-level, high performance tire for the U.S. market and the second product in the new Extensa line, a family of value tires launched earlier this year. Twenty key sizes cover popular performance coupes and sedans, offering value-priced options for original equipment replacement and plus sizing.

"Many vehicle owners are surprised at replacement time when they discover their car is equipped with high performance tires," said Steve Hutchinson, vice president of marketing, Toyo Tire U.S.A. Corp. "Replacing those tires can be costly and owners may be tempted to compromise quality in order to save money. Our solution is the Extensa HP with exceptional wear life, all-season handling, and high quality at a remarkably low price."

This all-season, unidirectional tire incorporates sophisticated design elements such as Toyo Tires' Silent Wall™ for quiet operation on the road and T-mode® design technology to optimize performance and ride comfort. Additional features include four wide circumferential grooves and full depth sipes for excellent wet traction, interlocking tread blocks to enhance stability and cornering and a three-variable pitch design to minimize tread noise. The Extensa HP is also designed to compliment a performance vehicle with a stylish sidewall and tread design.

Ten sizes, ranging from 16 to 20-inches in rim diameter, are available now to fit vehicles from manufacturers such as Acura, Audi, Chevrolet, Ford, Mazda, Nissan, Scion, Subaru and Volkswagen. An additional 10 sizes, including 15-inch, will be released into the fall. The new, value-focused Extensa line from Toyo Tires also includes the Toyo Extensa A/S for sedans and minivans.

To learn more about the new Extensa HP high performance value tire from Toyo Tires, log on to toyotires.com. Toyo Tires manufactures and distributes a complete line of replacement tires for high performance cars, luxury vehicles, light trucks and SUVs as well as tires for commercial trucks, buses and off-road and construction applications.





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2009 season final with two races on the new Formula 1 circuit

Porsche Mobil1 Supercup celebrates premiere in Abu Dhabi



The overall winner of the Porsche Mobil1 Supercup will be crowned in the Middle East. For the 2009 season finale, the world's fastest international brand trophy series will race as support to Formula 1 on the new Yas Island Grand Prix circuit in Abu Dhabi and celebrates its premiere in the United Arab Emirates with two races on 31st October and 1st November.

The contract between Porsche and Abu Dhabi Motorsports Management (ADMM) for the support races as part of the Abu Dhabi Grand Prix runs until 2011. Wolfgang Dürheimer, Member of the Executive Board for Research and Development at Porsche AG, and Richard Cregan, CEO of the ADMM, signed the contract in the lead up

to the German Grand Prix. After the Porsche Mobil1 Supercup competes this year, the 2009 inaugurated GT3 Cup Challenge Middle East will make guest appearances in 2010 and 2011 on the 5.55 kilometre Formula 1 circuit in the capital of the United Arab Emirates.

"Porsche has been an integral part of Formula 1 events for over 17 years, and we are delighted to now join the action at the new race in Abu Dhabi," said Wolfgang Dürheimer after signing the agreement on the Nürburgring. Deesch Papke, Managing Director at Porsche Middle East & Africa, added: "Abu Dhabi is one of the largest markets for Porsche in the Middle East. The races in this region where many Por-

sche customers live, will most certainly contribute to the further enhancement of the Porsche brand."

All teams contesting this year's Porsche Mobil1 Supercup as well as the teams that have entered by 11 September for the 2010 season will compete in Abu Dhabi. Due to the Abu Dhabi event, the 2009 calendar now features two more races, making it a total of 13. For both rounds in the Gulf, championship points and full prize money will be allocated. Porsche and ADMM will assist the teams with the logistics and costs so that the extra races do not overstretch the teams' budgets.

"All team bosses in the Porsche Mobil1 Supercup have spontaneously agreed to extend the season," said Jens Walther, Head of Porsche Makes Cups. "The drivers and teams are looking forward to the new track and the additional races in this interesting region."

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GOLF VI GTI

speedy at everyday life

MR Car Design (APP base NRW) from Erftstadt is known for premium improvement, exclusive looking and serious converted cars according to customer requests.

Concerning the driving performances the generation VI from Wolfsburg has what it takes to the Power Golf of the GTI class: After a software improvement from MR Car Design for 949,00 Euro the sprint from zero to 100 km/h can be done in 5,8 sec. including Downpipe from MR Car Design. Helpful is the new electronic called XDS, which is supposed to improve the traction of the front wheel driven car. MR Car Design indicates the top speed with 263 km/h. Thanks to a maximum turning moment of 380 Nm and 260 hp the latest level of development of the 2.0 Turbo FSI makes the use of the gearshift mostly unnecessary. The engine already activates very strong in the low rotational frequency. The GTI from Erftstadt is therewith speedy at everyday life and fair in the consumption!

This GTI is equipped with a KW-thread-sport suspension V3 Inox. The front has been lowered 50mm and the back 40 mm. The sport suspension has a value of 1.529,00 Euro.

To be able get the output of the grown stronger core without any deficit on the street, the pros from Erftstadt not only used the sport suspension but also a superlative wheelwork (1.999,00 Euro). The aluminum rims Oxigen 14, size 8,5x19" and 9,5x19" have been equipped with high performance tires from Vredestein size 225/35-19.

MR Car Design furthermore mounted a Stoptech high performance brake system (2.999,00 Euro) with 4-piston and slotted brake discs size 355x32 mm.

Added to the brake system is a innovative brake caliper air vent plug (99,00 Euro) from Stahlbus.

For years MR Car Design produces exhaust systems and mufflers. All from first hand development and in highest quality and fitting accuracy. Newest product: the Golf VI GTI sport exhaust system (1.599,00 Euro). Optional available: Downpipe with sport catalyzer from MR Car Design (price on application).



Split Screen world first for Mercedes-Benz S-Class



Mercedes-Benz will be the first company worldwide to offer split view technology in the front of a vehicle when the new-look S-Class, the region's favourite German luxury sedan, is launched in the Middle East & Levant last month.

This innovative display located in the centre console allows the driver and front passenger to simultaneously view different content on the same screen. While the driver, for example, uses the map-based navigation system, the front passenger can be watching a film or music DVD. For this purpose, the SPLITVIEW option includes a remote control unit and headphones.

The generously dimensioned, 20 cm COMAND screen has a backlit active matrix colour display (TFT-LCD) in combination with SPLITVIEW. This shows two different images simultaneously by placing pixels adjacent to each other.

"A filter masking the display divides this mixed image in such a way that depending on the seating position, only the pixels making up one or the other image can be seen," said Frank Bernthaler, Director, Sales and Marketing, Mercedes-Benz Cars, Middle East & Levant. "As a result, the driver and front passenger can view different programmes on the same screen at the same time."

In addition to the SPLITVIEW option, Mercedes-Benz has also extended the standard COMAND control and display system with additional functions such as an SD memory card slot. Other new features include a modified Bluetooth® interface, which provides for a wireless link between a mobile phone and the standard onboard hands-free system, and a USB interface.

These enable customers to export saved data and import them into any other S-Class. Mercedes-Benz also offers a Media Interface – a universal interface in the glove compartment for mobile audio devices such as an iPod® and USB stick.

Porsche Design Sport Fall / Winter 2009 Collection



With the new Fall/Winter 2009 Porsche Design Sport collection the collaboration between adidas and Porsche Design enters its sixth season. Functionality, top quality technology and striking design are what set the Porsche Design Sport Fall/Winter 2009 collection apart. The range includes apparel, footwear and accessories in five different categories. The "Water | Snow" category continues to evolve, as well as the products of the other four categories: "Running | Fitness", "Driving", "Golf" and "Tennis".

Porsche Design Sport stands for the unique fusion of engineered luxury and sport performance. Highlights of the Fall/Winter 2009 range include products from the „Water | Snow“ category, specifically developed for sailing and water related activities. The category also offers a wide range of exclusive winter related apparel. These include the sophisticated and sporty "Comfort Mapping Jacket" which features the GORE™ Comfort Mapping® Technology, the next generation of advanced lamination and seam sealing technologies. The "Comfort Mapping Jacket" improves your comfort through intelligent garment design.



Viewing the body as a map with several different climatic zones, specific GORE-TEX® fabrics are uniquely combined to increase breathability, comfort, warmth and/or fit, precisely where needed most.

In footwear, the "Bounce:S Leather" is the key style for the season. It represents the evolution of the "Bounce:S" shoe, recognized in 2008 by the "Plus X Award", Europe's biggest technology, sport and lifestyle competition. The model also received the German "Red Dot Design Award" in 2008 for its unique and innovative design. Its car inspired suspension system transfers vertical into horizontal forces and promotes forward propulsion through a specially engineered pivot mechanism. This season it is crafted from supple, high-quality full-grain leather featuring an air-vent perforated design.

The color palette of the sixth Porsche Design Sport range extends its focus beyond its signature colors of classic black, white and titanium to also include high yellow and native blue. These shades provide a fresh look for the Fall/Winter season, and further accentuate the high functionality, innovation and premium design of the products.

The collection will hit retail in July 2009 and will be available in selected high-end stores, adidas Sport Performance Concept Stores and Porsche Design Stores worldwide.

The adidas Group is a global leader in the sporting goods industry and offers a broad range of products across the three core segments adidas, Reebok and TaylorMade-adidas Golf. Headquartered in Herzogenaurach, Germany, the Group has more than 38,000 employees worldwide and generated sales of € 10.8 billion in 2008.

Porsche Design is a luxury brand with particular focus on technically inspired products. The Porsche Design brand was founded in 1972 by Ferdinand Alexander Porsche, and since then its products have stood for functional, timeless and purist design. The product portfolio includes classic men's accessories, a sport and fashion collection as well as electronic products and a men's fragrance range. The products are designed in the Porsche Design Studio in Zell am See, Austria, and sold worldwide in own stores, shop-in-shops, high quality department stores and exclusive retail outlets.

Barbican Turbo, Middle East modified car show to captivate audiences



Modified car and motorsports enthusiasts from across the UAE and the Gulf are to be captivated by Barbican Turbo, the region's premier tuning, custom car and motorsports festival organised by United Business Media.

Following on from last year's success when over 19,000 enthusiasts from across the Middle East descended on the Abu Dhabi National Exhibition Centre (ADNEC), Barbican Turbo 2009, to be held from 8th to 10th October, promises visitors an even more exciting and interactive experience, packed with features and stunning vehicles from international and regional tuners.

Features of the show include the 'Top 100', the 2nd UAE National Sound Off, the 1st National Dyno Shoot Out' competition and for the very first time in the Middle East visitors will be treated to extreme driving displays courtesy of world-class drivers from the European Drifting Championships.

Matt Tarrant, Show Manager Barbican Turbo, commented on why Barbican Turbo is such a popular event in the region; "Barbican Turbo is the only event of its kind in the region, we are a dedicated custom, modified, tuning and motorsports show dedicated specifically to fans of this sub-culture."

He added "This is why our show was so successful last year and why it will be bigger and better this year - there is more activity planned, with new show content, companies, zones and features including among others the Paddock area which is a dedicated spot for local car clubs to hang out and show off their rides to visitors."

Entries are already being received for the Top 100 competition which will award titles such as 'Car of the Festival', 'Best Engine', and 'Best Airbrush'. The winner of the Top 100 Amateur Car of the Festival trophy will also win a fantastic prize from Swiss International Airlines, Swiss Tourism and Zermatt Tourism. This includes 2 business class flights to Zermatt, three nights in a 5 star hotel, a gorge adventure, summer skiing, helicopter ride around the Matterhorn and a downhill ride with a monster scooter. Entrants to the competition are also entitled to a 20% discount on König Wheels from selected outlets in the U.A.E. to place on their cars for the competition and will receive their voucher from United Business Media once their entry is received.

The 2nd UAE National Sound Off competition will see titles awarded for 'Best Installation' and 'Loudest Stereo' and there will also be the 1st ever UAE National Dyno Shoot Out competition to determine the car with the greatest horsepower.

Running alongside Barbican Turbo is Adrenaline Sports Live, presented by Rani, the Middle East's only action packed adrenaline sports festival where visitors will be able to try out sports from indoor skydiving to skiing. Tickets purchased for either event will provide entry into both festivals.

For all the information about the festival and to enter the Top 100 please visit: www.barbican turbo.com, follow Barbican Turbo on Twitter and Facebook and to purchase tickets, visit www.boxofficeme.com and selected retail outlets.



gangsta wrapper?

Ed Hardy Edition Ferrari 599 GTB Fiorano goes crazy

After working up a Lamborghini Murcielago with Edo Competition and then a Ducati Monster with Rever Corsa, the talent behind the Ed Hardy label has cooked up what looks to be a controversial one-off Ferrari 599 GTB Fiorano that's even more out there than Lapo Elkann's denim-clad version.

Decked out in decals of pin-up girls, skulls and crossbones, rolling dice and such, the Ed Hardy edition Ferrari – apparently worked up as a promotional tool for German retailer Mode Stern – is even more outlandish than the Audigier-designed V12 Escalade and the Empire Mercedes CL63 which have popped up on the internets recently. What isn't immediately clear is if this is an actual paintjob or just another shrinkwrapped exotic.



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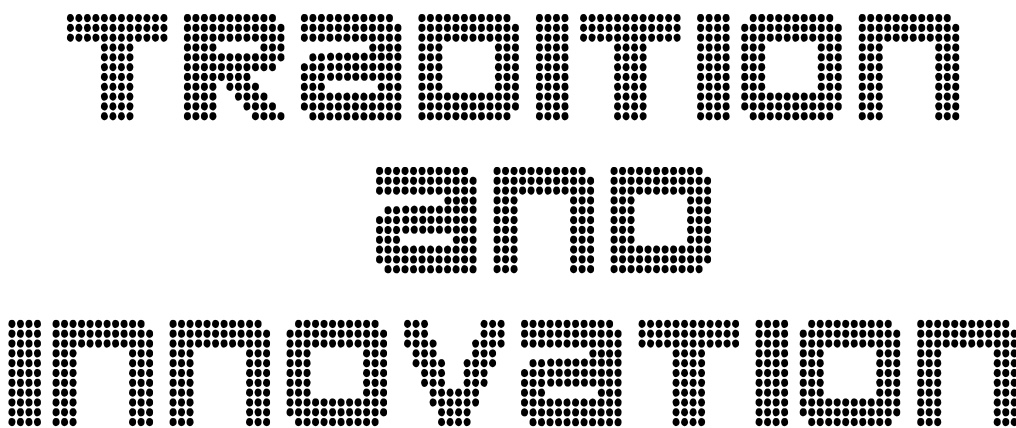
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Audi Design grand piano



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- * Respect for history: a sensitive approach by Audi Design
- * World premiere at the Audi centenary on July 16
- * www.audi-mediaservices.com/epk/grandpiano

A concert grand piano is impressively large, usually black and has three legs to support the body with its typically curved sides. For more than 100 years, the complex internal mechanisms of these instruments have ensured their magnificent sound as well as determining the overall shape. The long tradition that has led to the grand piano has included many baroque versions that are not ideally matched to Audi's design language. Despite this, the Audi Design Studio team in Munich decided to tackle the task of housing a concert grand piano in an Audi "outer skin".

The question was: where to start? How could Audi's design philosophy be interpreted for a grand piano – an instrument with a closely defined form and function? An active process began, during which the designers came up with a surprising number of design approaches.

In due course it fell to pianoforte manufacturer Bösendorfer to build the first "Audi Design grand piano". At a price of approximately 100,000 euros, the Vienna-based company will be including this design icon in its high-quality catalogue of instruments from July 16 onwards – the day of its world premiere.

"You can imagine the respect with which we approached the challenge of redesigning a musical instrument" says Wolfgang Egger, Head of Audi Group Design. But he and his team made a virtue out of necessity: "The limitations we faced were necessary as a means of stimulating our creativity. We were obliged to study the instrument in depth, and develop an all-embracing concept from the very start. The project was a useful source of experience for our young designers, and will benefit them later when they work on car design."

The team from Design naturally cooperated closely with the specialists at Bösendorfer, since Audi itself is clearly not in a position to build grand pianos. Bösendorfer, on the other hand, has stood for excellent quality and correspondingly good acoustics since 1828. For Audi, the top priority was not to exert any adverse influence on the instrument's sound. In the piano workshops in Vienna, the highest standards in both materials and workmanship apply. These enormously complex articles, with very delicate mechanical elements, call for precision craft skills, with tolerances down to one five-hundredth of a millimetre. The strings, from treble to bass, can exert a tension of as much as 20 tons on the cast metal frame inside the soundbox. The vibration frequencies and sound quality have to be precisely correct; there is no room for compromises.

In the end, the Audi designers walked this tightrope with success. Although various elements directly associated with the case of the piano were modified, the acoustics were unaffected. But the Audi Design grand piano is certainly "different", even at first

glance. "Generous surface areas ensure formal clarity; there are no decorative applications, the edges and lines are sharply drawn, the joints logically positioned. All these are important aspects of the Audi design," says Designer Philip Schlesinger, who implemented the project at the Concept Design Studio in Munich. One of the most striking features is the lid, which extends without a break down to the base – an Audi innovation that yields a large, one-piece surface.

From above, the lid is seen to be recessed into the main case. In the side view, the elegant curve of the treble side is not interrupted by a joint line. The underside of the case is allowed to rise moderately at the rear, away from the performer. This is an optical device: "It draws the observer's attention subtly to the pianist," Schlesinger explains. To reduce the sense of weight on the treble side, a slim aluminium-look leg is used. The same simple style with its hint of the technical world is applied to the pedal lyre.

The keyboard has no wings at the ends. In the same spirit of purist design, the designers have concealed the hinges in the lid above the keyboard. The lid itself can be opened at an unobtrusively integrated handle. Another Audi idea is to be found directly beneath the keyboard – one that does away with the risk of bruised or scratched knees: "The lower front edge of the keyboard housing and the beam used to make it more rigid have been rounded off. This new outline is distinctly better from an ergonomic point of view: it protects the pianist's knees," says Schlesinger.

When the main lid has been raised and secured with the two-position metal prop, the interior catches the eye immediately. Whereas the classic piano black finish predominates on the outside, the designers have chosen typical Audi colours for the interior.



The cast frame is in grey instead of the usual bronze colour, and the felt damper strips in natural white instead of wine red. The Audi Design signet has been greatly reduced in emphasis to harmonise with the instrument's overall appearance: it appears on the right front edge of the keyboard lid as a precisely formed, polished stainless steel inlay. As on all pianos from this Vienna manufacturer, the Bösendorfer name is displayed above the centre of the keyboard.

The decision to design an Audi concert grand piano is a logical consequence of many years of cultural involvement by the brand with the four-ring emblem. This includes the high-quality jazz meetings at the Audi Forum in Ingolstadt where the Audi Design grand piano will in future be seen and heard.

The Audi Design grand piano will have its world premiere at a major ceremony held on July 16, 2009 in the Audi Forum Ingolstadt to celebrate Audi's centenary. The new instrument can be ordered via the Internet at audi@bosendorfer.com.



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Automechanika Academy Initiates Dialogue On Vehicle Modifications



A series of presentations hosted to get car modification laws 'In Lane'

The most magnificent sports cars, gas-guzzling SUVs, even Hummer tanks, all scramble for space on the UAE roads. As the number of private car owners' burgeons in the U.A.E, the trend of car modification - adding 'performance parts' and 'styling', has increasingly been catching up with the needs of young car owners.

Automechanika Academy, the conference held in the recently concluded Automechanika Middle East trade fair (June 2009), hosted a series of presentations on regional and international car modification. In an attempt to congregate the deciding powers and key players in this industry, the seminar was hailed successful by all the attendees, who believe a momentum had been set on the Automechanika Academy platform, to start a dialogue in the U.A.E on car customization and modification.

Mr. Michael Dehn, Senior show Manager of Automechanika Middle East said, "The area of car modification and the restrictions governing it need to be made more transparent in this region, and the car owners should be trained and made well aware of the repercussions of any alteration they do to their car."

Altering or making modifications to your car could make it illegal for you to drive it and put you at risk of a fine and penalty points. Using tinting windows beyond the allowed legal limit or adding a noisy ex-haust can be a safety hazard and cause trouble to other road users.



"The tuning business in the U.A.E got its first support at the Automechanika Academy held during this year's Automechanika Middle East trade fair. In the presence of the Roads & Transport Authority (RTA, U.A.E), Gulf Standardisation Organisation (GSO, KSA), Specialty Equipment Market Association (SEMA, U.S.A), Top Performance magazine (UAE), Motorsports Industry Association (MIA, UK), and a number of business owners, the Automechanika Academy represented the first step taken towards a much needed legalization of car modifications in the U.A.E, constituting a great push in the right direction," stated Mr. Zlatko Mulabegovic, Editor, Top Performance magazine.

"Since we are facing many problems in the field of car modifications in the U.A.E, specially with the authorities; it was extremely important to bring together the RTA, the SEMA, and the car modifiers in the region in order to try to find a common language that would facilitate the task of everybody, while at the same time the modifiers business would flourish, the end users would enjoy their modifications, and the local authorities will be happy to have everybody under the law.

The Automechanika Academy's initiative was successful in doing all the above, and we hope it served as a springboard towards further development," commented Mr. Farid A. Semaan, Managing Director, Ramy Trading.

"We came to Dubai for the second time this year with our Chairman and CEO. The discussions we had at and around Automechanika Middle East went beyond our expectations and we believe that in the near future the dialogue that was initiated here will lead to an exchange of experiences and ideas," said Ms. Linda Spencer, SEMA director of international relations.

From modernization of wheels and undercarriages to a revamp of the interiors, anything from big exhausts to large sound systems is used to craft a modified look. But car customization is an expensive business and before any modifications are made, it is necessary to cross check whether what's being planned is legal.



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Why do the world's best automotive manufacturers use Malaysian parts to shift into high gear?

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Bosch Middle East launches high-tech automotive diagnostic tool



Compact tester capable of diagnosing around 230,000 model variants from more than 100 vehicle manufacturers.

Bosch Automotive Aftermarket, the leading automotive technology and spare parts supplier, has launched its compact, stand-alone and mobile KTS 340 Compact Control Unit Diagnosis Tester. The state-of-the-art automotive diagnostic tool can provide information on around 230,000 model variants from over 100 vehicle manufacturers and is expected to become hugely popular in diagnosing the estimated four million passenger cars plying the GCC.

Weighing just two kilograms, the device operates via integrated commercially-available AA-type batteries and does not require a mains connection. It can be charged in a vehicle's diagnostic socket, in the cigarette lighter or through the mains supply. The KTS 340 features an interactive 8.4-inch touchscreen color display and is powered by an enhanced version of the Bosch ESII[tronic] automobile workshop software. It can diagnose petrol and diesel engine management systems, transmission, airbags, ABS/ESP/ASR/steering, instrumentation, air conditioning, central electronics, tire pressure, and battery control, among others.

Volker Bischoff, GM, Robert Bosch Middle East FZE, said: "This new product is a welcome addition to our diagnostic capabilities in the Middle East, where vehicles are constantly subjected to extreme weather and terrain. Around four million passenger cars exist in the Gulf alone, with about 1.3 million plying in the UAE. The KTS 340's adaptor and software have been designed for easy updating, so this device will raise aftermarket service standards in the region for a long time."

The KTS 340 integrates WLAN for printing logs and accessing external information. Its interactive information system and guided troubleshooting solutions have been developed to assist technicians with both on-screen comparison of measures values and engine control unit diagnosis. The all-in-one diagnostic and service tool can supply mechanical, data, service schedules and technical service bulletins along with its diagnosis programs. It also comes equipped with an inbuilt multiplexer, so it required only one 16-pin diagnostic lead and a 2-channel multimeter. The mobile tester's software is updated four times a year via a DVD delivered directly to the subscribing garage.

The Bosch diagnostic tool recently topped benchmark tests conducted by UK-based independent automotive inspection body Dekra among mobile hand-held diagnosis units. It was particularly commended for its comprehensive diagnostic functions and the broad range of vehicles and control units it covered.



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Chronograph from LUMMA Design

An excellent chronograph made of quartz from LUMMA Design in premium quality and high class design. A good sports chronograph has functions a sportsman does need. The integrated stop watch is indispensable.

Back to Black! The trendsetters of today wear carbon. The face is made of carbon, shows the emblem of LUMMA silhouetted against the timepiece and date display and is protected by mineral-glass. It has a date display and a 24 h display, stop function with seconds and minutes - LUMMA Design wishes a nice time!



VERTU LAUNCHES ASCENT TI CARBON FIBRE COLLECTION



Samsung S9110

Samsung has introduced its watchphone dubbed as S9110 and is the world's thinnest measuring a thickness of just 11.98mm.

The phone features a 1.76-inch touchscreen, speakerphone, music player, Bluetooth, voice recognition and e-mail (Outlook sync) support. The watch does not compromise on quality too – the glass is scratch resistant and comes with stainless steel metal body and leather wrist belt. S9110 will for about \$639 USD

Continuing to lead the way with the application of innovative materials used on the world's most exclusive mobile phones, Vertu announces the eagerly anticipated Carbon Fibre Ascent Ti.

Proclaimed as one of today's most coveted modern luxury materials, Carbon Fibre also sits at the heart of the Vertu Ascent Ti ethos of high performance with its use throughout the motorsport, marine and aerospace industries.

Vertu has now engineered this high strength-to-weight material via new sophisticated design methods to produce the intricate Carbon Fibre components required to incorporate it into the Ascent Ti.

Handcrafted in England, the Ascent Ti Carbon Fibre has been repeatedly tested to ensure the optimum amount of fibres and resin and processed together to achieve a flawless uniform look on both the flat and curved parts - testament to Vertu's uncompromising attitude to craftsmanship and engineering.

The diagonal rib appearance of each phone is achieved using a twill carbon fibre weave process resulting in a robust and contemporary handset whilst the actual carbon fibre used has been tailor-made in the smallest 1k weave width to create a pattern profile with a perfect dimensional look.

The collection will include the Ascent Ti Carbon Fibre Limited Edition, Carbon Fibre Grip, Carbon Fibre & Aluminium Grip and Carbon Fibre & Copper Grip.

The handset will be available from August 2009 with prices available upon request.



UP COMING EVENTS

EVENT	DATE	INFORMATION	LOCATION	WEBSITE
CAR style	02-04 Oct 09	CAR style is an excellent platform for Automobiles, Spare Parts and Accessories industry in Hamburg. This meag exhibition will be held between 02-04 October 2009 at Hamburg Messe und Congress. The event will provide the opportunity to meet all the professional form Automobile industry under one roof.	Hamburg Messe und Congress, Hamburg, Germany	N/A
Autosalon Nitra	02-06 Oct 09	Autosalon Nitra has defended its existence and significance and is included in the O.I.C.A. official calendar of Motor Shows of passenger cars and trucks, for the fifth time. AUTOSALON NITRA has gained a significant position in the Slovak Republic. This was proved by a great interest in the exhibition last year - 169 visitors and 275 direct exhibitors.	Nitra Exhibition Ground, Nitra, Slovakia	www.agrokomplex.sk
MotorShow Porto	03-05 Oct 09	MotorShow Porto will offers a best platform to meet all the professional form automobile industry under one roof at Feira Internacional do Porto. The event will attract many visitors form Portugal and its neighboring countries. This is the 7th edition of the event, which will be held between 03-05 October 2009.	Feira Internacional do Porto, Porto, Portugal	N/A
Tripoli International Motor Show	03-08 Oct 09	Tripoli International Motor Show is the most awaited event in Libya. Thousands of local visitors and consumers are eager to visit the show to see the newest features of their favorite brands. The show will bring together popular automotive brands in one place.	Maetiga Airport Land, Tripoli, Tarabulus, Libya	www.sakerexpo.org/motor
Auto Salon-Katowice	09-11 Oct 09	A mega show of automobile first time of its own in Poland. It is an excellent platform for you to generate good business fortunes, unparallel exposure to automobile fraternity, cross-fertilization of ideas an opportunity to present your proposition to consumers.	Katowice International Fair, Katowice, Slaskie, Poland	N/A
Auto Salon-Katowice	09-11 Oct 09	A mega show of automobile first time of its own in Poland. It is an excellent platform for you to generate good business fortunes, unparallel exposure to automobile fraternity, cross-fertilization of ideas an opportunity to present your proposition to consumers.	Katowice International Fair, Katowice, Slaskie, Poland	N/A

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UP COMING EVENTS

EVENT	DATE	INFORMATION	LOCATION	WEBSITE
Equip Auto	13-18 Oct 09	It is the world's leading trade show for automotive equipment. An event each day and a melting pot of new ideas and new knowledge through: a world forum, conferences, special events, competitions, crossroads of meetings and exchanges, and more.	Paris Nord - Villepinte, Paris, Ile-De-France, Francen	www.equipauto.com
Motorsport Expo Tech)	14-15 Oct 09	Motorsport Expo Tech is the high-profile event that brings together the best of the racing world on international level: from cars to motorbikes, from karts to boats to special competition vehicles. It is a must attend event for anyone who lives and pursues competition motor sports be it for work or passion.	Viale Virgilio, Modena, Emilia-Romagna, Italy	www.motorsportexpotech.it
AutoMotorShow Uzbekistan	14-16 Oct 09	It will be a forum where global auto brands compete with each other to offer the latest and best in every category, from an entire new generation of vehicles to state-of-the-art components. Besides personal cars, the outdoor exhibit area will also display commercial, heavy utilities, construction and earthmoving vehicles.	Uzexpocentre, Tashkent, Tashkent City, Uzbekistan	www.fuarplus.com
Long Island Auto Show	15-18 Oct 09	Long Island Auto Show, a mega show of automobile first time of its own in USA. It is an excellent platform for you to generate good business fortunes, unparallel exposure to automobile fraternity, cross-fertilization of ideas an opportunity to present your proposition to consumers.	Hempstead Turnpike, New York, United States Of America	www.autoexpo.com/longisland/
Autoshow Praha	15-18 Oct 09	Autoshow Praha, the international fair of passenger-cars and light commercial motor vehicles and automobile styling. This year the specialized AUTOSHOW PRAHA fair is the most prestigious and the most outstanding motorist action aimed at passenger vehicles in the Czech Republic and the biggest motorist fair in Prague.	Prague Exhibition Grounds, Prague, Hlavni Mesto Praha, Czech Republic	N/A
International Auto Show-Tampa Bay	22-25 Oct 09	International Auto Show-Tampa Bay, a mega show of automobile first time of its own in USA. It is an excellent platform for you to generate good business fortunes, unparallel exposure to automobile fraternity, cross-fertilization of ideas an opportunity to present your proposition to consumers.	Tampa Convention Center, Tampa, Florida, United States Of America	www.motortrendautoshow.com/tampa

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